

# Special Conditions for Participation in the trade fair European Coatings Show 2027



## 1. Venue, duration, opening hours

Venue: Exhibition Center Nürnberg  
Duration: Tue 27 – Thu 29 April 2027  
Opening hours: Tue 27 – Wed 28 April 2027 9:00 – 18:00 daily  
Thu 29 April 2027 9:00 – 17:00

## 2. Organizer

Vincenz Network GmbH & Co. KG  
Plathnerstraße 4c, 30175 Hannover, Germany  
events@european-coatings.com  
www.european-coatings.com

## 3. Organization

NürnbergMesse GmbH  
Messezentrum, 90471 Nürnberg, Germany  
T +49 9 11 8606-0  
ecs@nuernbergmesse.de  
www.european-coatings-show.com  
www.nuernbergmesse.de  
CEO: Peter Ottmann  
Registration Number HRB 761 Nürnberg  
Chairman of the Supervisory Board: Albert Füracker, Mdl  
Bavarian State Minister of Finance and Regional Identity

## 4. Contractual terms

The terms for participation in the trade fair European Coatings Show 2027 are the Special Conditions for Participation in the trade fair European Coatings Show 2027 and the General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online Shop) and other conditions notified to the exhibitor before the exhibition begins.

## 5. Admission/Stand space confirmation

See item 2 of the General Conditions for Participation in Fairs and Exhibitions. Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

## 6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the list of products provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

In order to maintain the high quality of the event, the organiser has defined maximum areas of the total available space and a maximum number of exhibitors as a percentage for each country. If this country-specific maximum area or maximum number of exhibitors is exceeded, registrations from this country may be rejected by the Organiser insofar as this is suitable and expedient in order to distribute the available total area among the exhibitors if the total area available for the event is exceeded by the registrations. This also applies to international sales branches of companies or co-exhibitor registrations from the countries concerned. Registrations are allocated to the country in which the exhibitor's registered office is located. If individual countries do not utilise their maximum area, this free area will be credited to the other countries in proportion to their respective maximum areas.

Which exhibitors are admitted or rejected in these cases shall be decided by the Organiser at his reasonable discretion. The Organiser's aim is to ensure the best possible implementation of the trade fair concept and a high quality of the event (in particular the best possible representation of the market and new and innovative products). The Organiser shall also take into account the legitimate interests of exhibitors and visitors when making its decision.

## 7. Rental in exhibition halls

### per m<sup>2</sup> (or part thereof) stand space

EUR 329	In-line stand	(1 side open)
EUR 371	Corner stand	(2 sides open)
EUR 392	Peninsula stand	(3 sides open)
EUR 405	Island stand	(4 sides open)

**Early booking discount of EUR 7/m<sup>2</sup> for complete applications received by the organizer by 15 July 2026.**

Minimum stand space is 12 m<sup>2</sup>.

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m<sup>2</sup> of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

The waste disposal service includes the professional removal and recycling of any waste generated at the stand during assembly and dismantling as well as for the

entire duration of the trade fair. The flat fee for this is EUR 6.40/m<sup>2</sup> and is charged up to a maximum area of 500 m<sup>2</sup>. The disposal of production waste accumulated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is strictly forbidden to bring any waste with you, any violation will be charged to the exhibitor. We reserve the right to take further measures. Waste is disposed of in accordance with the Technical Regulations.

## 8. Complete rental stand

All charges of complete rental stands are calculated per m<sup>2</sup> of stand space (rounded up to nearest full m<sup>2</sup>), in addition to rental charge for stand space in exhibition halls (see item 7).

All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand:  
You will find all models at [www.standconfigurator.com](http://www.standconfigurator.com).

The organizer is responsible for assembling and dismantling the complete rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

The basic type of complete rental stand can be fitted out additionally in the same system at extra cost.

Log-in data to the Online Shop for detailed information as to further services and the order forms will be sent to the exhibitor in due time.

## 9. Payment conditions

Exhibitors may be charged an advance payment of 25 % of the expected stand space rental on **confirmation of the application**.

The full stand space rental less the advance payment will be charged to exhibitors on **confirmation of the stand space**. The advance payment will be reimbursed in case of non-confirmation of the stand.

Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

The issue of an invoice to an invoice addressee who is not the contractual partner or recipient of the service is only admissible if the invoice clearly, explicitly and verifiably indicates who the actual recipient of the service is and that the invoice addressee is only the postal address of the invoice. For this reason, NürnbergMesse on behalf of the organizer has issued the invoice c/o the invoice addressee you have stated, cf. Section 14.5 Para. 3 p. 1 ff. of the German VAT Implementation Decree (UStAE).

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50. The same shall apply to cases in which additional expense is incurred because invoices and/or related information, data and documents are entered by NürnbergMesse in the exhibitor's invoice processing systems or payment portals.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

## 10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

### 11.1 Assembly and dismantling, passes

Assembly:	Fri 23 – Mon 26 April 2027	7:00 – 20:00 daily
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Exhibition stands for which assembly has not commenced by 15:00 on Monday, 26 April 2027, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling:	Thu 29 April 2027	17:00 – 24:00
	Fri 30 April – Sat 1 May 2027	7:00 – 20:00 daily

Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition.

### 11.2 Extended construction and dismantling times

In individual cases NürnbergMesse may permit extended construction and dismantling times for stands with a minimum size of 100 m<sup>2</sup>. An according application is to be submitted to the Exhibition Management in good time and written form.

The exhibitor will be charged for the additional allocation and operational costs with EUR 250 per stand and day.

## 12. Stand design

The exhibitor is responsible for stand equipment and decoration. Each exhibitor agrees to erect 2.50 m high stand partitions on all closed sides of his stand space.

- **Transparency is the most important aspect of stand design. This means the visitor's view must not be obstructed in any way.**

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(Continued)

- All stands must be at least 50% freely visible on all open sides and any superstructures in this area have to be clear as glass.
- Each exhibitor agrees to erect 2.50 m high stand partitions on all closed sides of his stand space.
- The maximum height is 5.50 m.
- All stand partitions, advertising carriers or other design elements that are adjacent to neighbouring stands and visible above a height of 2.50 m must fulfil the following requirements (on the side facing the neighbouring stand): white, clean, no signs of damage, no texts or graphics.
- Stands are to be provided with an adequate floor covering (e.g. carpet, parquet, PVC) by exhibitors.
- In case of contravention, the organizer and/or his representative may prohibit the use of the stand space until the stand assembly instructions are complied with.

Two-storey stands are permitted in individual cases, subject to a minimum ground-level space of 60 m<sup>2</sup> and submission of a special application. Two-storey stands must be approved by the organizer and the exhibitor is responsible for obtaining the necessary approvals from the building authority, relevant application forms are to be requested. Two-storey stands may be rejected in the overall interests of the event and for safety reasons. The stand rental increases by 50% for the stand space covered by the second storey. No legal entitlement exists for two-storey stands.

If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way.

The exhibition organizer reserves the right to give further instructions concerning the design of stands.

Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs. All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way.

The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times.

Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

**The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighbouring exhibitors affected.**

## 13. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m<sup>2</sup> stand space, plus 1 pass for each further part of 10 m<sup>2</sup>, up to a maximum of 10 free passes. Each registered co-exhibitor will receive 2 exhibitor passes.

These tickets are valid during duration and also during assembling and dismantling time. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 25 each including VAT at the statutory rate. After the event, the exhibitor will only be invoiced for the exhibitor passes actually used less its free quota.

A **local public transport ticket**, valid for travelling to and from the event, for the tariff area Nürnberg/Fürth/Stein (zone 100/200) is included in the exhibitor passes during the ECS trade fair (27–29 April 2027).

## 14. Marketing Services for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with marketing services containing the following opportunities.

### Entry in the Online Exhibitor List

- Entry of **company name, address and logo**
  - **Contact data** (phone, fax, e-mail, website) and **contact person for visitors at the stand**
  - Presentation of **5 products or services as exhibition news** with one photo, one video and one text of maximum 4,000 characters per product or service
  - **Company profile** (maximum 4,000 characters)
  - Unrestricted assignment to the **list of products**
  - **Link** from the **Online Exhibitor List** to the exhibitor's website and to **social media accounts**
  - Entry of company name and stand number in the **online hall plan**
  - Possibility of **continuously updating** the Internet entry
- NürnbergMesse and its employees and agents are only liable for accidental omissions, printing errors, faulty workmanship of any kind, etc. in exhibition directories (such as PocketGuide, Online entry, etc.) if such defects can be proved to have been caused by intent or gross negligence.

### Use of the TicketCenter

- **1,000 voucher codes** (electronic admission voucher codes for inviting your

customers). **You will not be charged for redeemed voucher codes after the exhibition.** If required, it is possible to provide additional voucher codes.

- **Invitation statistics:** Reporting on redeemed voucher codes, pre-registered visitors and no-shows before, during and after the event within the TicketCenter
- **Pass management for your stand personnel and service providers:** Register your exhibitor passes and assembly and dismantling passes

### More services

- During the ECS trade fair, exhibitor passes and visitor tickets include a **local public transport ticket**, valid for travelling to and from the event, for the tariff area Nürnberg/Fürth Stein (zone 100/200).

- Entries in the list of exhibitors and list of products of the **ECS App** (the General Terms and Conditions of the ECS App apply)

The following services are included in the **basic package**:

1. Structural data exhibitor profile
2. Lead Scan
3. Extended exhibitor profile incl. brands
4. Logo in the hall plan
5. Exhibitor news
6. Lead reporting

Further app services can be booked separately via the ECS app store

- License and free use of **digital assets** (logos, advertisements, text samples, banners, social media graphics, etc.) of ECS (download area at [www.european-coatings-show.com](http://www.european-coatings-show.com))

- Entry of exhibitor's company name and stand number in the **PocketGuide** (issued free to all visitors).

- Display of exhibitor's **press information** in the press center.

- **Participation in European Coatings Show Reloaded 2028**

Participation in European Coatings Show Reloaded, the virtual trade fair and congress event of the European Coatings Show, which will take place approximately one year after the show giving all exhibitors the exclusive opportunity of presenting updates of their products and services in an innovative manner and to thus efficiently reach new visitor groups.

### Conditions and disclaimer

The exhibitor agrees to purchase the marketing service at a price of EUR 1,250.

This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used, in particular if the exhibitor does not meet our deadlines.

NürnbergMesse and its employees and agents are only liable for accidental omissions, printing errors, faulty workmanship of any kind, etc. in exhibition directories (such as PocketGuide, Online entry, etc.) if such defects can be proved to have been caused by intent or gross negligence.

## 15. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation.

Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

If the application of a co-exhibitor is cancelled the direct exhibitor agrees to pay a processing fee of EUR 250.

## 16. Marketing Services and participation fee for co-exhibitors

The organizer provides each co-exhibitor with marketing services containing online and additional opportunities (**see item 14 for services included**).

The exhibitor agrees to purchase the obligatory marketing services and pay a participation fee at a total price of **EUR 1,490** for each co-exhibitor registered by him.

Package and fee are obligatory and will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

## 17. TransITfair

Delivery and collection with delivery vehicles on the exhibition grounds can only take place via the digital trade fair logistics system TransITfair. Exhibitors must register at TransITfair for this purpose and, in particular, book time slots for a fee. The General Terms and Conditions for the digital trade fair logistics system of NürnbergMesse GmbH apply. Further information at <https://www.nuernbergmesse.de/en/location-services/services/transitfair>

## 18. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in text form (§ 126b BGB). The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in text form (§ 126b BGB).

German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.