

Newcomer Pavilion

The **Newcomer Pavilion** offers first-time exhibitors at FACHPACK and international industry newcomers an attractive platform to present their own companies, innovative products, solutions or services to an international audience of trade visitors.

In an eye-catching environment, young companies have the opportunity to make valuable contacts, increase their visibility and position themselves sustainably in the industry.

Get to know FACHPACK and take advantage of the stage that the trade fair offers you with its comprehensive opportunities.



Questions about application:

Exhibition Team FACHPACK

Phone: +49.911.8606-8969

Email: fachpack@nuernbergmesse.de

Exemplary representations, no legal claim.



Our package includes the following services:

Organisation und communal areas

- NürnbergMesse is responsible for the **entire concept** of the **Newcomer Pavilion**
- **Communal area** for meetings with your customers
- Lockable **storage** room, shared use

Marketing

- The pavilion will be promoted via the **internet, mailings, press releases** and **events**
- Link to your **online entry under 'Special Show'** in the exhibitor and product database

Services

- **Marketing services**, including your entry in the exhibition guide, an online entry in the exhibitor and product database, online banner
- **Free visitor tickets** to invite your customers to your booth
- **Exhibitor passes**
- **Stand cleaning** during the exhibition and waste disposal service during set-up and dismantling
- **AUMA fee** (Exhibition and Trade Fair Committee of German Industry)

Terms and Conditions:

- Newcomers to the industry **or**
- Companies based outside Germany
- Companies less than 5 years old
- Fewer than 20 employees
- Business model in the field of packaging and packaging technology, as well as related processes (product/solution/idea/service)
- Limited to a maximum of three participations (no booking of own stand space has been made to date)

Presentation area

- Approx. 3 sqm stand space, including carpet
- Counter, including bar chairs
- Graphic design of the counter
- Spotlights
- Electrical connection



Illustrative examples only; no legal entitlement.

Our package costs you.:

Presentation area (including all the services listed above): € 2,850.00

If we receive your registration after 1.10.2026, the package price will increase by €100.
Please note that the common stand can only be organised if there are at least six exhibitors!

Subject to change!
All prices quoted (unless otherwise stated) are exclusive of statutory VAT, provided that the service is subject to tax in Germany.