Special Conditions for Participation in the joint area “startups@FeuerTrutz” in the trade fair FeuerTrutz 2027

As per May 2026

1. Venue, duration, opening hours

Venue:	Exhibition Center Nuremberg
Duration:	Wed 16 – Thu 17 June 2027
Opening hours:	Wed 16 – Thu 17 June 2027 9:00 – 17:00 daily

The organizer reserves the right to change and/or adjust the opening hours at any time without the consent of the exhibitors.

2. Organizer

NürnbergMesse GmbH
Messezentrum, 90471 Nürnberg, Deutschland
T +49 9 11 86 06-0
feuertrutz@nuernbergmesse.de
www.feuertrutz-messe.de
www.nuernbergmesse.de
CEO: Peter Ottmann
Registration Number HRB 761 Nürnberg
Chairman of the Supervisory Board: Albert Füracker, Mdl
Bavarian State Minister of Finance and Regional Identity

3. Contractual terms

The terms for participation in the Trade Fair FeuerTrutz 2027 are the Special Conditions for Participation in the joint area “startups@FeuerTrutz” in the trade fair FeuerTrutz 2027 as well as the Gerenal Conditions in Fairs and Exhibitions (including supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the start of the event.

4. Admission/Stand space confirmation/ Eligibility to participate

Item 2 of the General Conditions for Participation in Fairs and Exhibitions is supplemented as follows: If the exhibitor requests a stand position other than stated in the stand space confirmation, a processing fee of EUR 350 can be charged.
The exhibitor agrees to pay a processing fee of EUR 250 if the order for stand space is cancelled prior to receipt of the stand confirmation.
Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

5. Exhibitors and approved exhibition goods

Only companies that meet the current EU definition of a small company (younger than 10 years, less than 50 employees, maximum turnover of EUR 10 million) are eligible to participate as exhibitors in the International Startup Area.
Admissible as exhibitors are furthermore only: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the product groups provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.
Exhibitors in the special area “startups@FeuerTrutz” are not entitled to register co-exhibitors on their stand.

6. Included services and participation fee in the special area “startups@FeuerTrutz”

Participation fee: EUR 2,750

- Hire of stand space (9 m² -in-line or corner stand) during assembly, exhibition and dismantling
- Stand construction with stand lettering
- Furniture
- Lighting
- Electricity connection and consumption (-green energy-)
- AUMA contribution
- Marketing services (see point 12)
- Use of the common areas
- General WiFi access
- General guarding of the exhibition halls
- Cleaning and waste disposal service

The waste disposal service includes the professional removal and recycling of any waste generated at the stand during assembly and dismantling as well as for the entire duration of the trade fair. The disposal of production waste accumulated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is strictly forbidden to bring any waste with you, any violation will be charged to the exhibitor. We reserve the right to take further measures. Waste is disposed of in accordance with the Technical Regulations.

7. Payment conditions

The full stand space rental will be charged to exhibitors on confirmation of the stand space**.** Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.
If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay. The issue of an invoice to an invoice addressee who is not the contractual partner or recipient of the service is only admissible if the invoice clearly, explicitly and verifiably indicates who the actual recipient of the service is and that the invoice addressee is only the postal address of the invoice. For this reason, NürnbergMesse has issued the invoice c/o the invoice addressee you have stated, cf Section 14.5 Para. 3 p. 1 ff. of the German VAT Implementation Decree (UStAE).
For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50. The invoice may not be changed after the service has been rendered.
An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.
The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

8. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

9. Assembly and dismantling, passes

Assembly:	Mon 14 – Tue 15 June 2027	7:00 – 19:00
Dismantling:	Thu 17 June 2027	17:00 – 22:00
	Fri 18 June 2027	7:00 – 19:00

Access to the halls during assembly and dismantling times is only permitted
On display of special assembly and dismantling passes. These are not valid for the duration of the event. Exhibitors can receive assembly and dismantling passes free of charge at the ExhibitorArea / TicketCenter.

10. Stand design

The exhibitor is responsible for stand equipment and decoration. **The overriding principle for the design of all exhibition stands is transparency. All open sides** of the stand must be freely accessible.
This means that at least **50%** of the respective gangway side must **not** be obstructed **by structures** or fittings. **The minimum height is 2.50 m.**
The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must have a neutral design in a clean and tidy condition and must not contain any text or graphics.
If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way. The exhibition organizer reserves the right to give further instructions concerning the design of stands.
Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs. All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done and will be charged with the costs.

Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times. Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).
The exhibitor agrees to comply with these conditions. Non- Compliance may result in claims for damages by the organizer or the neighboring exhibitors affected.

11. Exhibitor passes
Each exhibitor of the joint area „startups@FeuerTrutz" will be given 3 free exhibitor passes for its necessary stand and service personnel. These passes are valid for the duration of the event as well as for the assembly and dismantling time. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 30 per item including VAT at the statutory rate. **All exhibitor passes must be personalized and may only be issued to the exhibitor´s personnel on the stand.**

12. Marketing services for exhibitors (=direct exhibitors)
The organizer provides each exhibitor with following Marketing services:
• Entry in the list of exhibitors in the **printed Exhibition Catalogue**
• Entry in the list of exhibitors in the **online Exhibition Catalogue**
• **Link** from the exhibitor's company name in the online Exhibition Catalogue to
the exhibitor's website and e-mail address
• Entry of company name of exhibitor in the **floor plans (on-site/online)**
• Free **Exhibition Catalogue**
• **Free advertising material**
– Voucher codes flatrate for free 1-day ticket for your customers. Voucher codes exchanged for tickets by visitors are not charged to the exhibitor.
– Online banner
– Company voucher code as a QR-Code
• **Voucher monitoring:** Reporting of redeemed voucher codes, pre-registered visitors and no-shows before, during and after the exhibition.

The exhibitor is solely responsible for the information and other materials provided by him for the exhibition directories, in particular images. He shall indemnify the organizer against all claims by third parties asserted in relation to the materials sent.

13. Data protection notice
Supplementary to items 23 and 24 of the General Conditions of Participation for Trade Fairs and Exhibitions, we point out that the personal data referenced there is provided to RM Rudolf Müller Medien GmbH & Co. KG as the organizer of the congress only for processing pursuant to the grounds therein provided.

14. TransITfair
Delivery and collection with delivery vehicles on the exhibition grounds can only take place via the digital trade fair logistics system TransITfair. Exhibitors must register at TransITfair for this purpose and, in particular, book time slots for a fee. The General Terms and Conditions for the digital trade fair logistics system of NürnbergMesse GmbH apply.
Further information at https://www.nuernbergmesse.de/en/location-services/services/transitfair

15. Exhibitor claims, written form, place of fulfillment, jurisdiction
All exhibitor claims against the organizer must be made in text form (§ 126b BGB). The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in text form (§ 126b BGB).
German law and the German text shall prevail. Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.