



HOME OF IT SECURITY

Startups@it-sa 2024

22 - 24 October 2024
Exhibition Center Nuremberg
www.itsa365.de/en



NÜRNBERG MESSE

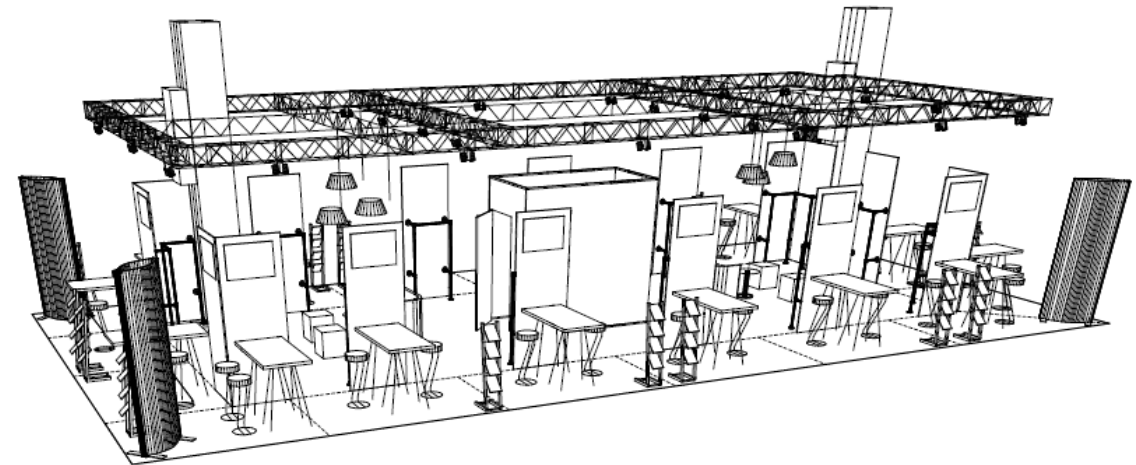
Startup-Area: Package Startups@it-sa

A complete package with many advantages - **benefit from the special conditions and save yourself time-consuming trade fair preparation!**

Price = € 3.500 net (€ 3.970 for the 2nd participation)

1. Stand area + common area (total 5 m²)

- **Stand construction**
 - Flooring
 - Lighting
 - Electricity connection (3 kW) and consumption
 - Running time cleaning and waste disposal service
- **Basic furniture e.g.:**
 - PC counter
 - Bar stool



- ### 2. Lecture slot (10 minutes) within the lecture series "Startups introduce themselves" worth 860 €
- to present your solutions in one of our popular expert forums directly in the hall

Startup-Area: Package Startups@it-sa

A complete package with many advantages - **benefit from the special conditions and save yourself time-consuming trade fair preparation!**

3. Marketing services

only if we receive the registration by 08 September 2024 can benefit from all marketing services

- **Print:**
 - Entry in the exhibition guide
 - Display of press information in the Press Center
 - Provision of a sample letter for visitor marketing campaigns
- **Online:**
 - Voucher code (electronic admission voucher code for customers)
 - Voucher monitoring
 - Social media assets

4. Company & product package on the digital industry platform [it-sa 365](#) (im Wert von 990€, 365 Tage online)

- Company profile
- Up to 5 product profile pages
- Contact and exchange opportunities → **Your advantage: users can easily find you via the "Start-Up" filter category**
- Note in your profile that you are exhibitor of the Startup Area of it-sa 202

5. Text content piece on [itsa365.de/en](#)

Upload of a text-content-piece in the knowledge area of the platform

- Link to your company profile

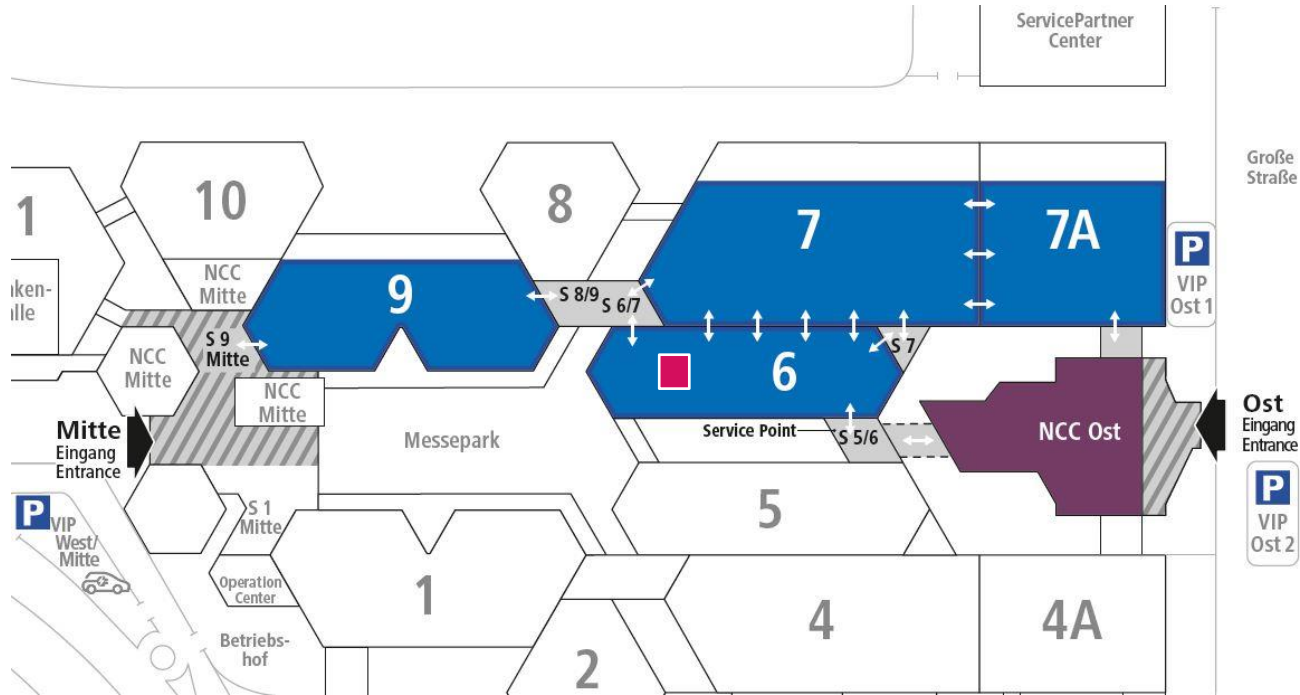
Startup-Area: Package Startups@it-sa

Requirements for participation

- The startup must be **younger than 5 years**.
- The startup must have **less than 30 employees**.
- The offer can **only be taken up twice**.
(For the 2nd participation, the participation fee increases to € 3,970).
- If your startup has already participated in it-sa **in the past with its own stand space or as a co-exhibitor**, it is **excluded** from this offer.

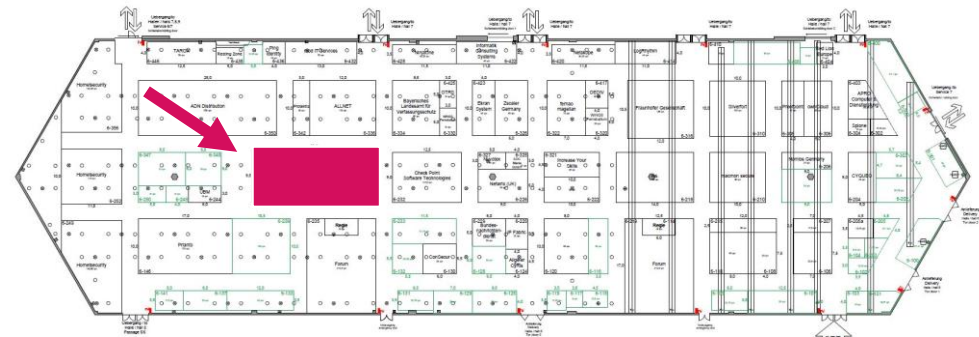
Startup-Area: Package Startups@it-sa

Stand position of the common area in 2024: Hall 6



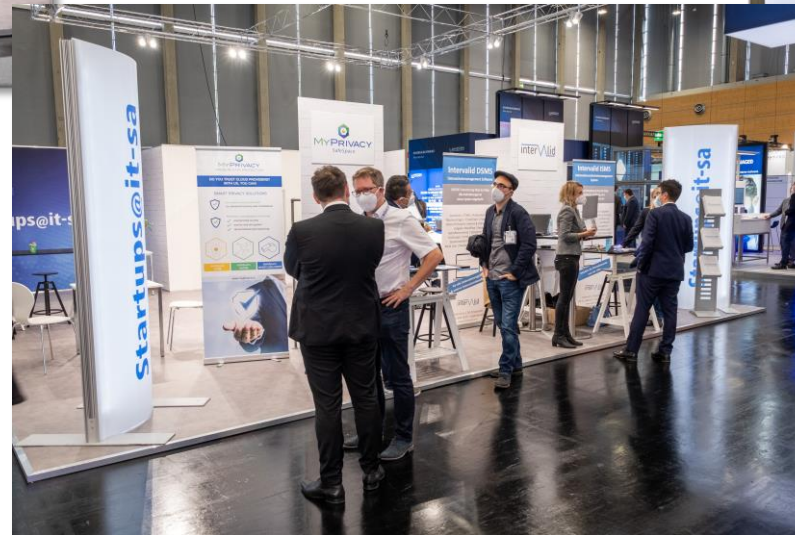
The spaces are very limited.

- It pays to be quick!



Startup-Area: Package Startups@it-sa

Impressions of the Startup Area



We are looking forward to getting started together
and to your participation in it-sa 2024!

Register now and secure one of the sought-after booth spaces:
<https://www.itsa365.de/en/it-sa-expo-congress/exhibit/book-your-stand>

If you have any questions, I will of course be happy to answer them:



Christin Gmelch

Manager Sales it-sa
T +49 9 11 86 06-87 77
it-sa@nuernbergmesse.de

The logo for 'it sa EXPO CONGRESS' features a stylized blue icon of four interconnected nodes above the text. 'it sa' is in white, 'EXPO' is in large blue letters, and 'CONGRESS' is in smaller blue letters below it.

it sa EXPO
CONGRESS

HOME OF IT SECURITY

Wir sehen uns auf der it-sa 2024 in Nürnberg!

The logo for 'Nürnberg Messe' consists of the text 'NÜRNBERG MESSE' in white, with a white diagonal slash to the right of the word 'MESSE'.

NÜRNBERG MESSE