



HOME OF IT SECURITY

Startups@it-sa 2025

7. – 9. October 2025

Exhibition Center Nuremberg

[www.itsa365.de/en](http://www.itsa365.de/en)



NÜRNBERG MESSE

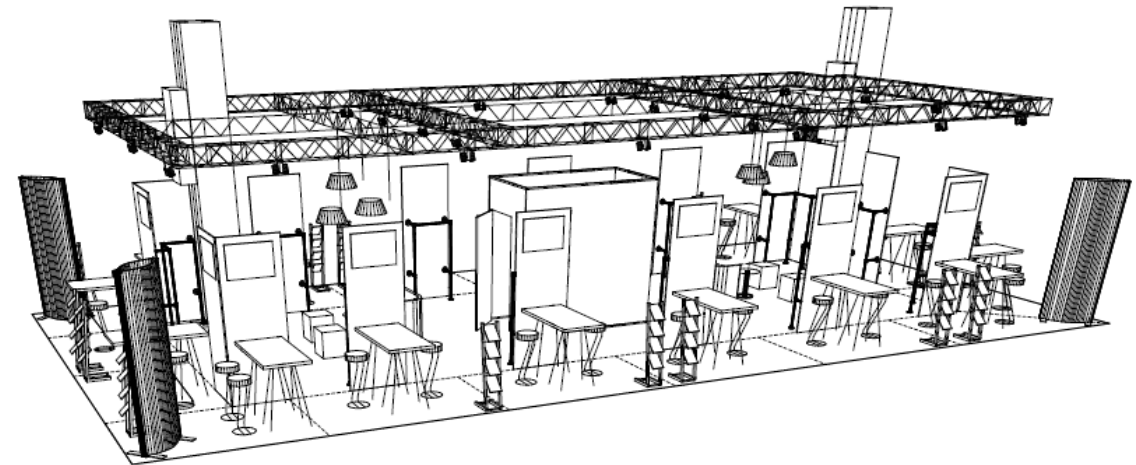
## Startup-Area: Package Startups@it-sa

A complete package with many advantages - **benefit from the special conditions and save yourself time-consuming trade fair preparation!**

Price = € 3.750 net (€ 4.240 for the 2nd participation)

### 1. Stand area + common area (total 5 m<sup>2</sup>)

- **Stand construction**
  - Flooring
  - Lighting
  - Electricity connection (3 kW) and consumption
  - Running time cleaning and waste disposal service
- **Basic furniture e.g.:**
  - PC counter
  - Bar stool



- ### 2. Lecture slot (10 minutes) within the lecture series "Startups introduce themselves" worth 900 €
- to present your solutions in one of our popular expert forums directly in the hall

## Startup-Area: Package Startups@it-sa

A complete package with many advantages - **benefit from the special conditions and save yourself time-consuming trade fair preparation!**

### 3. Marketing services

only if we receive the registration by 08 September 2025 can benefit from all marketing services

- **Print:**
  - Display of press information in the Press Center
  - Provision of a sample letter for visitor marketing campaigns
- **Online:**
  - Entry in the Digital Guide (formerly print exhibition guide)
  - Voucher code (electronic admission voucher code for customers)
  - Voucher monitoring
  - Social media assets

### 4. Company & product package on the digital industry platform [it-sa 365](#) (worth €990, 365 days online)

- Company profile
- Up to 2 product profile pages
- Contact and exchange opportunities → **Your advantage: users can easily find you via the "Start-Up" filter category**
- Note in your profile that you are exhibitor of the Startup Area of it-sa Expo&Congress 2025

### 5. Text content piece on [itsa365.de/en](#)

- Upload of a text-content-piece in the knowledge area of the platform
- Link to your company profile

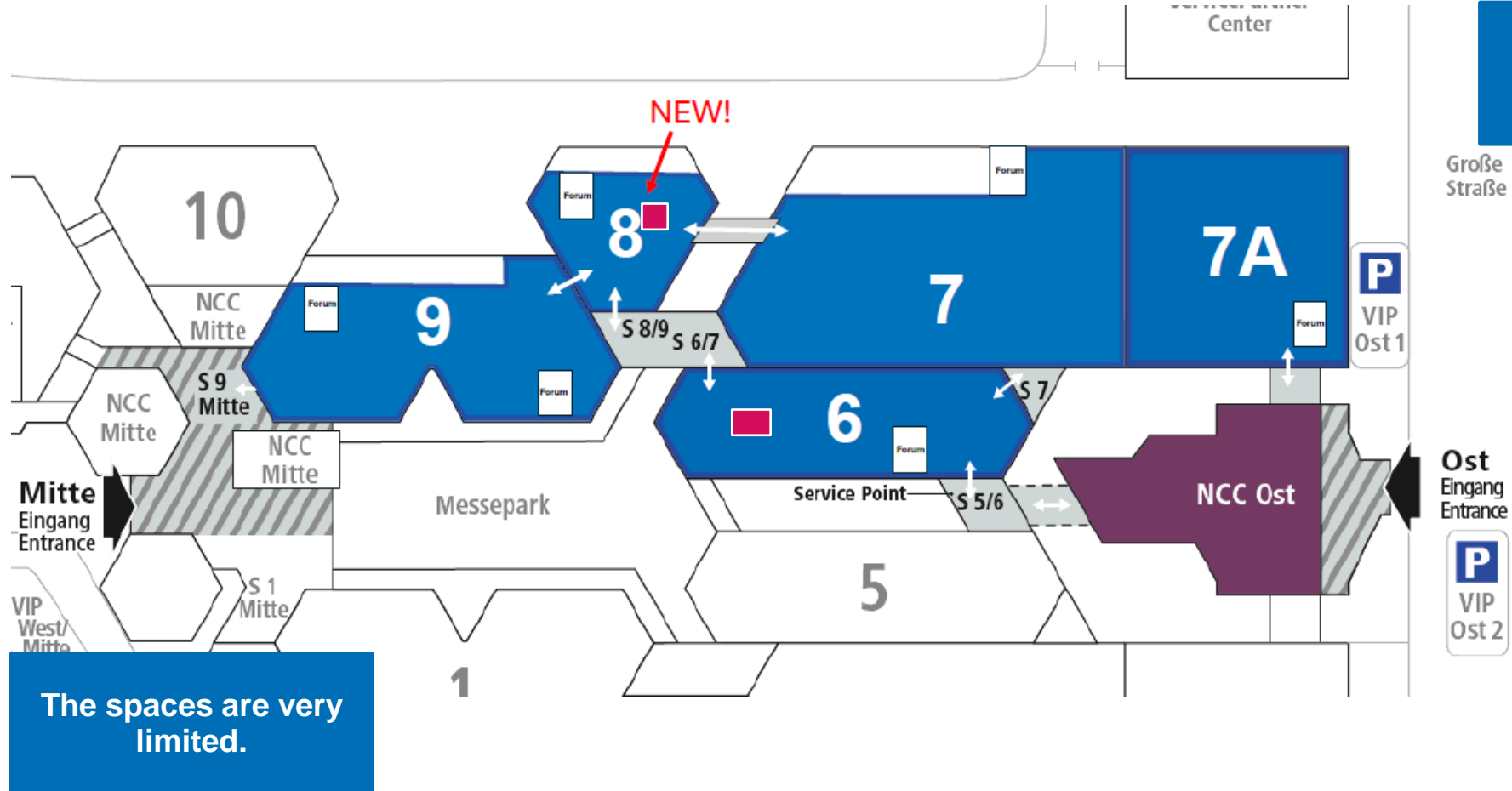
## Startup-Area: Package Startups@it-sa

### Requirements for participation

- The startup must be **younger than 5 years**.
- The startup must have **less than 30 employees**.
- The offer can **only be taken up twice**.  
(For the 2nd participation, the participation fee increases to € 4.240).
- If your startup has already participated in it-sa Expo&Congress **in the past with its own stand space or as a co-exhibitor**, it is **excluded** from this offer.

# Startup-Area: Package Startups@it-sa

## Stand position of the common areas in 2025: Hall 6 and 8



- It pays to be quick!

The spaces are very limited.

# Startup-Area: Package Startups@it-sa

## Impressions of the Startup Area



We are looking forward to getting started together  
and to your participation in it-sa Expo&Congress 2025!

**Register now and secure one of the sought-after booth spaces:**  
<https://www.itsa365.de/en/it-sa-expo-congress/exhibit/book-your-stand>

If you have any questions, I will of course be happy to answer them:



Christin Gmelch

Manager Sales it-sa  
T +49 9 11 86 06-87 77  
it-sa@nuernbergmesse.de

The logo for 'it sa EXPO CONGRESS' features a stylized blue icon of four interconnected nodes above the text. 'it sa' is in white lowercase, 'EXPO' is in large blue uppercase, and 'CONGRESS' is in smaller blue uppercase below it.

**it sa** EXPO  
CONGRESS

**HOME OF IT SECURITY**



**We see us at it-sa Expo&Congress 2025 in Nuremberg!**

**NÜRNBERG MESSE**