Service description of the Company & Product Package
Digital platform it-sa 365

September 2026

General:

NürnbergMesse GmbH develops technologies and services that enable people and companies in the IT security sector to network with each other and maintain contact throughout the year, in addition to the regular trade fairs held at the Nuremberg Exhibition Center. In the following, NürnbergMesse GmbH is referred to as NürnbergMesse or platform operator and the contractual partner as provider.

The participation packages are described in detail below. Unless otherwise noted, all content originates from the contractual partner and is transmitted by the latter to the platform operator. For clarity, all content that must be provided by the contractual partner is marked with an asterisk (*).

1. **Service description Company & Product Package**

- Company profile*
  Company name, company logo (jpg or png), teaser/company image (jpg or png), short description, contact information (address, email (including link), website (including link), links to social media channels (Facebook, X, Instagram, LinkedIn, Xing, YouTube), company description,
  1 YouTube/Vimeo video, 1 PDF file (max. 5MB) for download. Classification in the it-sa product directory by submitting a maximum of 5 product groups included in the price.
  Additional product groups can be booked for a fee.

- Up to 2 product profile pages*
  Product name, link to company profile, provider logo, key facts, product description, product images, 1 YouTube/Vimeo video, 1 PDF file (max. 5MB) for download, new product label.

- Contact and communication opportunities
  Contacting registered users via the messaging tool for employees registered on the digital platform.

2. **Costs of participating in the event as a provider, payment terms**
   The cost of the service package defined in section 1 on the digital platform is EUR 1,060 for a contract term of 12 months from confirmation of participation by the platform operator. All prices are exclusive of statutory VAT. The invoice is due on the date specified on the respective invoice and is payable without deduction. All payments must be made in EUR, quoting the invoice number, and free of charges.